



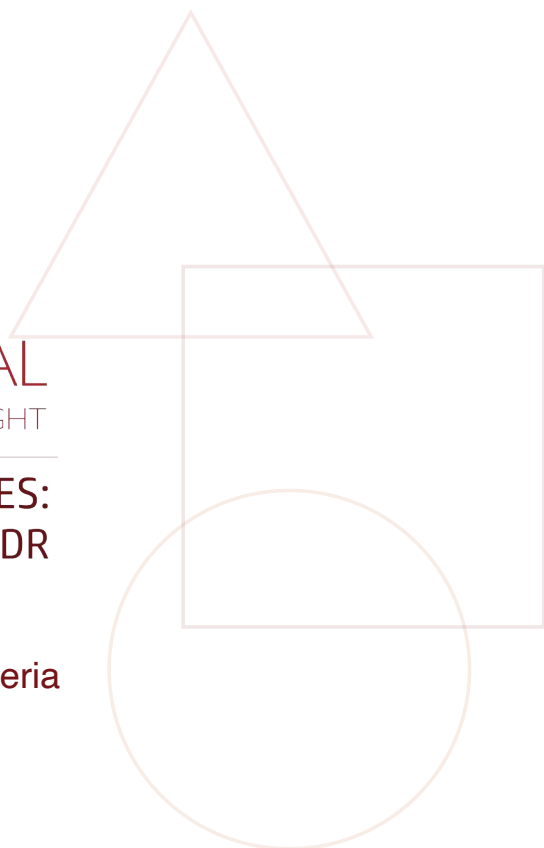
ciarb.
Nigeria Branch



2024 ANNUAL
CONFERENCE & GALA NIGHT
THEME
**FRESH PERSPECTIVES:
BACK TO BASICS IN ADR**

6-8 November 2024 - Yar'Adua Centre, Abuja, Nigeria

Sponsorship Prospectus



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Dear Valued Sponsor

The Planning Committee warmly invites you to partner with us for the Chartered Institute of Arbitrators (Ciarb) Nigeria Annual Conference. Set for 6-8 November at the Yar'Adua Centre in Abuja, Nigeria, this year's theme is **Fresh Perspectives: Back to Basics in ADR**. We expect over 600 experts from various sectors, including arbitration, mediation, legal practice, the judiciary, policymaking, and academia.

This prospectus outlines several sponsorship options designed to meet various promotional goals, providing your organisation with value and exposure. Please take some time to review the packages and select those that align best with your promotion requirements. Please contact us if any further clarification is needed.

The Conference offers an excellent opportunity to highlight your brand ahead of the competition.

We look forward to welcoming you as a valued sponsor.

Isaiah Bozimo SAN CARB and Diane Okoko FCIARB
Conference Co-Chairs

Sponsorship Liaison: ***Chinelo Agbala***
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About the Conference

The Ciarb Nigeria Annual Conference is a flagship event in the business community. It drives critical conversations that lead to substantial improvements in ADR, allowing organisations to direct their attention to their main priority - their clients.



Conference Theme

This year's theme, **Back to Basics: Fresh Perspectives in ADR**, encourages a revisit of ADR's original goals - to present clear, economical alternatives to complicated legal disputes. We aim to address current inefficiencies and encourage a wider adoption of ADR by businesses and legal professionals, prompting a transformation in the culture of dispute resolution.



Why is it Important?

Facing unmatched economic challenges, the need for dialogue and efficient dispute resolution is more pressing than ever. Ciarb leads these global initiatives, establishing a forum for over 17,000 members to participate in dispute management and solutions.



Your Impact and Benefits

Our collective commitment to innovation, solutions, and community engagement makes our collaboration especially significant. Partnering with us associates your brand with shaping ADR's future and grants unmatched visibility, access to cutting edge practices, and networking opportunities with key innovators and decision-makers.



Indicative Programme (Subject to Change)

10 am - 11 am	Young Members Group (YMG) Panel Discussion 1	Day 1 - Wednesday, 6 November 2024
11 am - 11.15 am	Morning Tea	
11.15 am - 12.15 am	YMG Panel Discussion 2	
12.15 am - 1.30 pm	YMG Speed Mentorship Session	
1.30 pm - 2.30 pm	Networking Lunch	
4 pm - 7 pm	Conference Opening Ceremony & Keynote Address	
7 pm - 9 pm	Conference Welcome Cocktail	
9 am - 11 am	Arbitration's Identity Crisis: What? So What? Now What?	Day 2 - Thursday, 7 November 2024
11 am - 11.15 am	Morning Tea	
11.15 am - 1 pm	Strategic Responses: Countering Guerilla Tactics in ADR	
1 pm - 2 pm	Networking Lunch	
2 pm - 3.30 pm	Judging Arbitration: A Judicial Perspective	
3.30 pm - 3.45 pm	Afternoon Tea	
3.45 pm - 5 pm	From Text to Test: Assessing the Impact of the AMA	
9 am - 10.30 am	Advanced Mediation Masterclass (Part 1)	Day 3 - Friday, 8 November 2024
10.30 am - 10.45 am	Morning Tea	
10.45 am - 12 pm	Advanced Mediation Masterclass (Part 2)	
12 pm - 1 pm	Networking Lunch	
2 pm - 5 pm	Networking Events (Golf, Wine Tasting and Art Gallery)	
7 pm - 10 pm	Gala Night Dinner	



Why Sponsor?

We understand how important it is for all our sponsors to feel that your investment is wisely placed.

The Benefits of Participating as a Sponsor

Unmatched Exposure at a Premier ADR Conference

- Gain prime visibility at this key gathering of dispute resolution professionals, enhancing your brand's recognition.
- Engage directly with leading ADR experts and users, legal practitioners, and policymakers, positioning your brand at the forefront of industry dialogue.
- Leverage our wide array of social events to network with peers, renew connections and build new relationships.
- Enjoy prominent branding across the Conference, including the website and all official marketing communications, showcasing your commitment to efficient dispute resolution.

Networking and Brand Building

- Strengthen and broaden your network with the ADR ecosystem, interacting with a concentrated audience.
- Increase your brand's visibility and position amongst a specialised audience, gaining direct access to influential decision-makers and receiving immediate feedback on your offerings.



General Sponsorship Opportunities

Headline Sponsor

N25 million and above

Benefits

- **Premier Event Choice:** First option of sponsoring either the Gala Night or the Opening Ceremony and Cocktail (subject to availability), ensuring premier placement at these marquee events.
- **Dominant Branding:** Extensive visibility with your brand showcased at the Conference venue, in all materials, during plenary sessions, and on digital platforms, including a tailored 60-second promotional video on the Conference digital platform and during sponsored segments.
- **Speaker Nomination Option:** Elevate your industry standing by nominating experts for panel discussions, allowing you to shape conversation as a thought leader (subject to availability and approval. Sponsor will not determine the sessions's content).
- **Exclusive Access:** Benefit from ten (10) complimentary Conference registrations and six (6) places at the Ciarb Nigeria Introduction to International Arbitration Course, offering significant value to your team.
- **Priority Recognition:** Receive special mention throughout the Conference and across media outlets, solidifying your status as a headline sponsor.

Platinum Sponsor

N15 million - N24.9 million

Benefits

- **Focused Branding:** Enjoy significant exposure during core sessions and with a 45-second promotional video on the Conference digital platform.
- **Speaker Nomination Option:** Participate in the discussion by nominating a speaker for sessions (subject to availability and approval. Sponsor will not determine the session's content).
- **Premium Access:** Gain six (6) complimentary Conference Registrations and four (4) places at the Ciarb Nigeria Introduction to International Arbitration Course.
- **Enhanced Recognition:** Enjoy significant highlights of your brand at the Conference venue, in the programme, on social media and in eNewsletters, expanding your physical and digital presence.



General Sponsorship Opportunities

Gold Sponsor

N10 million - N14.9 million

Benefits

- **Strategic Exposure:** Share a 30-second promotional video on the Conference digital platform and enjoy the option to nominate a session speaker (subject to availability and approval. Sponsor will not determine the session's content).
- **Complimentary Registrations:** Four (4) free Conference registrations and two (2) places at the Ciarb Nigeria Introduction to International Arbitration Course.
- **Brand Visibility:** Prominent placement of your logo at the Conference venue, programme, and on the website, coupled with acknowledgements of your sponsorship.

Bronze Sponsor

N1 million - N4.9 million

Benefits

- **Brand Recognition:** Feature your brand name on the Conference website and programme.
- **Complimentary Access:** One (1) complimentary Conference registration.

Silver Sponsor

N5 million - N9.9 million

Benefits

- **Website and Programme Presence:** Display your logo on the Conference website and in the programme, enhancing your brand recognition. Also, enjoy features in pre- and post-event communications.
- **Content Contribution:** Possibility of nominating a speaker for sessions (subject to availability and approval. Sponsor will not determine the session's content).
- **Complimentary Access:** Two (2) complimentary Conference registrations.

Emerald Sponsor

N250,000 - N999,000

Benefits

- **Personal Mention:** Your name is listed on the Conference website and programme, showing your support.

Jade Sponsor

Up to N249,999

Benefits

- Acknowledgement on the Conference website and programme.



Specific Sponsorship Opportunities



Leadership Sponsor Packages

The Leadership Sponsor Packages are for organisations wishing to elevate their leadership status with strong brand awareness and exposure within the Conference.

The highlight of the Ciarb Nigeria Annual Conference is unquestionably the Gala Night.

Scheduled for the evening of 8 November at a prestigious location, around 500 guests will enjoy a memorable dinner. In conjunction with inducting new members of Ciarb, the evening is celebrated for its exceptional networking opportunities and first-class entertainment.



Past events have showcased renowned artists, setting the stage for a memorable night. This sponsorship offers a singular chance to align your brand with the ADR sector's most eagerly awaited annual gathering.

Investment: N25,000,000

Benefits Include:

Deliver a five-minute welcome address and a video presentation at the Conference's most celebrated occasion.

Option to gift keepsakes to attendees, ensuring a lasting brand impression.

Enhanced visibility across the Conference website, including a dedicated page for the Gala Night featuring your logo and a 120-word company profile.

Acknowledgement as the evening's sponsor during the closing ceremony and in the post-event summary, ensuring your brand is remembered.

Prominent logo display at the Conference registration area, greeting every delegate with your brand as they arrive.

Access to an exclusive VIP area for pre-dinner interactions with guests.

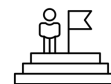
Ten complimentary dinner tickets with preferred seating, allowing for strategic networking.

Your brand is featured on menu cards, tickets and screens throughout the venue.



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Specific Sponsorship Opportunities



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Scheduled for 6 November, the Opening Ceremony is the first engagement point for delegates and sets the scene for the 2024 Ciarb Nigeria Annual Conference. Featuring the Keynote Address alongside speeches from notable figures, this session introduces the Conference's themes and ambitions.



Opening Ceremony

In the past, we have been honoured to feature Governors, Ministers, Business Leaders, and Legislators among our keynote speakers and guests. This tradition underscores the ceremony's significance and the exceptional networking potential it offers.

Investment: N15,000,000

Benefits Include:

Association with the Conference's inaugural session, known for attracting high-profile attendees and setting the thematic tone.

Opportunity for a company representative to address the audience, placing your brand alongside ADR's influential figures.

Strategic branding during the Keynote Address, linking your brand to thought-provoking discussions.

Stage acknowledgement, confirming your valued support in front of an engaged audience.

Preferential seating arrangements for your team, facilitating close engagement with key moments.

Feature in a pre-event eNewsletter, expanding your brand's reach.

Comprehensive visibility on the Conference website, offering detailed insights about your brand.

Your brand welcomes delegates at the registration desk, providing early exposure.



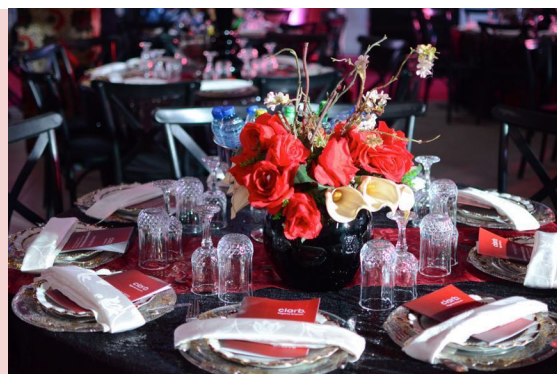
Specific Sponsorship Opportunities



Leadership Sponsor Packages

The Leadership Sponsor Packages are for organisations wishing to elevate their leadership status with strong brand awareness and exposure within the Conference.

Immediately following the Conference Opening Ceremony, the Welcome Cocktail is a prime networking event for speakers and delegates. Taking place on the evening of 6 November, it is expected to attract a significant gathering of over 400 delegates attendees, becoming a focal point for initial interactions.



Welcome Cocktail

Investment: N10,000,000

Benefits Include:

Host the Welcome Cocktail, delivering a five-minute address to a gathering of over 400 in-person delegates, marking the start of networking opportunities.

Your logo prominently placed within the cocktail venue, ensuring visibility.

Recognition in a conference eNewsletter, highlighting your support for this key social event.

Significant online exposure, with your logo and 120-word company description featured on the cocktail's dedicated page on the Conference website.

Continued brand recognition during the Conference closing remarks and post-Conference summary, maintaining your brand's presence throughout the event.

Immediate brand impression for delegates at the Conference's main registration area.



Specific Sponsorship Opportunities



Influencer Sponsor Packages

The Influencer Sponsor Packages are designed for organisations that wish to demonstrate their presence as a highly esteemed, respected voice and member of the industry.

Our plenary sessions are the focal point of the Ciarb Nigeria Annual Conference. Here, leaders in ADR address pressing issues and future directions in the industry. Six unique sessions are open for sponsorship, spread across days two and three.

Sponsoring a plenary session associates your brand with high-level discourse and connect you with the largest and most engaged audiences at the Conference.



Plenary Sessions

Investment per session: N5,000,000 (3 sold, 3 available)

Benefits per Plenary Session Include:

Recognition by the session chair, highlighting your sponsorship.

Option to propose a speaker for the sponsored session (subject to availability and approval), enhancing your influence.

Your logo welcoming attendees at the session entrance.

Continuous logo display on session AV screens.

Potential for extra signage in the session area, with prior approval.

Distribution spot for your promotional items at the session entrance.

Featured brand profile on the Conference website (80 words) with a link to your page.

Logo next to the session listing on the digital schedule.

Acknowledgement during the Conference wrap-up and closing remarks.

Prominent logo placement at the Conference registration desk for initial visibility.

Note: Some sessions may already have sponsors due to earlier commitments.



Specific Sponsorship Opportunities



Influencer Sponsor Packages

The Influencer Sponsor Packages are designed for organisations that wish to demonstrate their presence as a highly esteemed, respected voice and member of the industry.

The YMG Day Sessions at the Ciarb Nigeria Annual Conference are a hub for the voices of tomorrow within ADR. These sessions, tailored for our younger members, fuel the exchange of innovative ideas and practices. We offer three opportunities for sponsorship, each providing a stage to support and interact with up-and-coming ADR specialists.



YMG Day Sessions

Aligning your brand with a YMG Day Session underscores a commitment to nurturing the new generation shaping the future of ADR.

Investment per session (3 available): N2,000,000

Benefits per YMG Day Session Include:

Recognition by the session chair, highlighting your sponsorship.

Option to propose a speaker for the sponsored session (subject to availability and approval), enhancing your influence.

Your logo welcoming attendees at the session entrance.

Continuous logo display on session AV screens.

Distribution spot for your promotional items at the session entrance.

Featured brand profile on the Conference website (50 words) with a link to your page.

Logo next to the session listing on the digital schedule.

Acknowledgement during the Conference wrap-up and closing remarks.

Logo placement at the Conference registration desk for initial visibility.

Note: Some sessions may already have sponsors due to earlier commitments.



Specific Sponsorship Opportunities



Networking Sponsor Packages

The Networking Sponsorship Packages are key for organisations wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space.

The 9-Hole Golf Tournament, featured at the Ciarb Nigeria Annual Conference, takes place at the IBB International Golf and Country Club. Known for its exclusivity and hailed as one of sub-Saharan Africa's premier recreational venues, the club offers a stunning course with lush greens and friendly wildlife, providing an ideal backdrop for relaxation and networking.



9-Hole Golf Kitty

Investment: N2,500,000 per sponsor (2 sponsors). Exclusive sponsorship – N5,000,000

Benefits Include:

Association of your brand with an upscale event, boosting its prestige.

Recognition of your brand throughout the Event, ensuring participants associate your company with this high-profile activity.

Opportunity to distribute custom-branded gifts to guests.
Five invitations for your representatives or clients, facilitating networking in a cultured setting.

Announcement of your sponsorship at the tournament, aligning your brand with the Event's success.

Display of your logo on the Conference's digital platforms, with a link to your website, for increased exposure.

A feature in a pre-event eNewsletter focusing on the Conference Networking Events, expanding your brand's visibility.

Mention in communications before and after the Event, acknowledging your support of the ADR community.

Logo placement at the Conference registration desk for initial visibility.



Specific Sponsorship Opportunities



Networking Sponsor Packages

The Networking Sponsorship Packages are key for organisations wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space.

The Wine Tasting event will take place at Liquid Hub, Abuja's premier destination for fine dining and premium wine. This Event promises an evening where elegance meets professional networking, set within a venue celebrated for its exclusive atmosphere.



Wine Tasting

Investment: N2,500,000 per sponsor (2 sponsors). Exclusive sponsorship – N5,000,000

Benefits Include:

Association of your brand with an upscale event, boosting its prestige.

Recognition of your brand throughout the Event, ensuring participants associate your company with this high-profile activity.

Five invitations for your representatives or clients, facilitating networking in a cultured setting.

Opportunity to distribute custom-branded gifts to guests.

Acknowledgement of your support at the beginning of the Event, aligning your brand with the Event's success.

Display of your logo on the Conference's programme and digital platforms, with a link to your website, for increased exposure.

A feature in a pre-event eNewsletter focusing on the Conference Networking Events, expanding your brand's visibility.

Mention in communications before and after the Event, acknowledging your support of the ADR community.

Logo placement at the Conference registration desk for initial visibility.



Specific Sponsorship Opportunities



Networking Sponsor Packages

The Networking Sponsorship Packages are key for organisations wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space.

The tour of the Nike Art Gallery is a notable feature of the Conference, showcasing a significant aspect of Nigeria's cultural heritage. Housing one of West Africa's most extensive art collections, the gallery displays around 8,000 artworks by Nigerian artists, offering a profound insight into the nation's artistic diversity.



Art Gallery Visit

Investment: N2,500,000 per sponsor (2 sponsors). Exclusive sponsorship – N5,000,000

Benefits Include:

Association of your brand with a key cultural event, enhancing its stature.

Brand visibility opportunities at the Event, linking your company with a unique artistic experience.

Five invites for your team or clients, perfect for engaging with art in a distinctive setting.

The option to distribute bespoke branded gifts to attendees, ensuring a memorable brand impact.

Acknowledgement of your sponsorship during the visit, positioning your brand as a supporter of Nigerian art and culture.

Display of your logo on the Conference's digital platforms and programme, with a link to your website, for increased exposure.

Highlight in the pre-event eNewsletter focusing on the gallery visit, emphasising your sponsorship's role in enriching the Conference with cultural connections.

Mention in communications surrounding the Event, reinforcing your support for broadening the professional and cultural horizons of conference attendees.

Logo placement at the Conference registration desk for initial visibility.



Specific Sponsorship Opportunities



Networking Sponsor Packages

The Networking Sponsorship Packages are key for organisations wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space.

Ciarb will provide dedicated transportation for attendees, ensuring a smooth transition between venues for our networking events. Sponsoring the transport service aligns your brand with efficient service and attentive hospitality, driving the success of the networking aspects of the Ciarb Nigeria Annual Conference.



Transport Service

Investment: N3,500,000

Benefits Include:

Acknowledgement as the sole transport service sponsor, prominently displaying your brand on each shuttle service.

Opportunity to showcase your brand's message or distribute promotional items on all transport vehicles, directly engaging with attendees.

Your logo featured in the transportation schedule section on the Conference website and within on-site signage, securing your brand's prominence.

Special recognition at networking events, highlighting your contribution to the attendee experience.

The option for a personalised greeting from your brand at departure points, enhancing attendee interaction with your company.

Visibility in communications about transportation, linking your brand with thoughtful attendee services.

Social media mentions regarding transportation, expanding your brand's visibility and association with exemplary attendee care.

Logo placement at the Conference registration desk for initial visibility.



Specific Sponsorship Opportunities



Networking Sponsor Packages

The Networking Sponsorship Packages are key for organisations wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space.

Ciarb provides delegates with three complimentary meals: morning tea, networking lunch and afternoon tea, all served in the spacious Atrium at the Yar'Adua Centre. In addition to brand presence in the Atrium, brand acknowledgement is delivered in the Auditorium during plenary sessions, making this sponsorship one of the most far-reaching at the Conference.



Refreshment Breaks

Investment: N1,500,000 for each Networking Lunch (3 available), N1,000,000 for each Tea Break (4 available)

Benefits Include:

Display of your company logo on digital screens in key areas during the sponsored lunch and/or tea break.

An option to showcase video content or graphics in the communal areas during these breaks, subject to approval.

Acknowledgement of your sponsorship both verbally and visually in the Auditorium, before each break, ensuring far-reaching brand recognition.

Placement of branded signage on refreshment stations and the option to distribute promotional items or literature near catering points, enhancing your brand's presence.

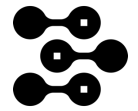
The opportunity to provide branded attire for the catering staff, further integrating your brand into the event experience.

Highlight of your brand on the official conference website and app with a detailed company description and link, offering extensive digital exposure.

Your logo on signage at the main registration desk, positioning your brand as one of the first impressions as delegates arrive.



Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

Ciarb offers free Wi-Fi for all attendees on-site at the Yar'Adua Centre. This service is ideal for quick reference internet access, email, and message checking and to use the digital platform, which attendees will use to view the Conference program.

With most on-site attendees (at least 400) typically using this service, the Wi-Fi sponsorship offers unparalleled exposure.



Investment: N2,500,000

Benefits Include:

Brand visibility on the Wi-Fi access page, capturing attention from the moment delegates connect.

Delegates are redirected to your website upon Wi-Fi login, promoting your brand's message instantly (the URL is subject to Ciarb's Approval).

The exclusive right to set your company name as the Wi-Fi password, enhancing brand recall with each login attempt.

Your logo and organisation overview on the official conference site, ensuring a lasting online presence.

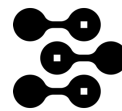
Your organisation is featured within the Conference's digital platform, placing your brand at delegates' fingertips.

Your logo at the registration desk, greeting delegates as they arrive, for immediate brand engagement.

Your brand is included in post-event summaries, cementing your presence in delegates' conference experiences.



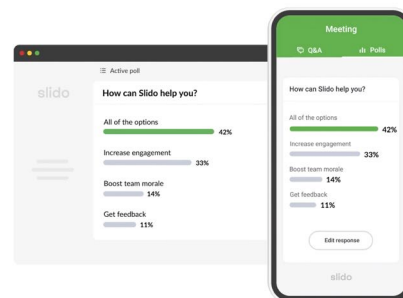
Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

Ciarb is excited to incorporate Slido into the Conference this year. Slido is an advanced web-based platform that enriches our sessions by enabling interactive audience participation. This feature enhances the Conference by facilitating a two-way dialogue between speakers and attendees, whether they are joining in-person or virtually, enriching the discussion with real-time polls, questions, and feedback.



Audience Interaction

Investment: N3,000,000

Benefits Include:

Recognition as the facilitator of interactive dialogue, with your logo displayed on the Slido interface.

A mention in the opening session to introduce the interaction platform, aligning your brand with this innovative feature.

The potential to tailor Slido's page for the Conference to include your branding, subject to Ciarb's approval.

Inclusion of your logo in the tutorial or instructional content on how to use Slido, offering additional brand impressions.

A dedicated mention in the Conference eNewsletter, emphasising your contribution to enhancing attendee engagement.

Prominent display of your logo on the Conference website and digital platform, alongside a link to your website, extending your reach within the ADR community.

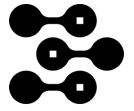
Acknowledgement of your sponsorship in social media posts related to interactive sessions, driving engagement with your brand.

Logo placement at the Conference registration desk for initial visibility.



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Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

The 2024 Conference will extend its reach through Zoom Events, a versatile platform enabling a virtual event experience that replicates the experience of our in-person sessions for remote attendees.



Hybrid Participation

Investment: N3,000,000

Benefits Include:

Your brand becomes synonymous with the virtual aspect of our Conference, providing attendees with a seamless digital experience.

Inclusion of your logo within the virtual event space, granting your brand prominent exposure during all virtual sessions.

Opportunities to display your logo within Zoom Webinars, where significant conference dialogue takes place (Subject to Ciarb Approval).

Your brand will be featured in instructions guiding attendees on the use of Zoom Events, furthering brand recognition.

Promotion in the conference eNewsletter as the sponsor of the virtual platform, underscoring your integral support.

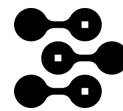
Prominent display of your logo on the Conference website and digital platform, with a link leading to your site, enhancing your brand's reach.

Social media mentions as the Zoom Events sponsor, associating your brand with innovative virtual engagement solutions.

Logo placement at the Conference registration desk for initial visibility.



Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

The Ciarb Nigeria Annual Conference presents a unique opportunity to maximise brand visibility and recall through the sponsorship of conference essentials: the official conference bags, notepads, pens, lanyards, and name tags. Each sponsor's logo will be placed at the Conference registration desk for initial visibility.

Investment:

Conference Bags: N2,500,000. Notepads: N2,000,000.
Pens: N1,500,000. Lanyards: N1,500,000. Name Tags: N1,000,000.

Conference Bag Sponsor benefits:

Your brand will be prominently featured on the Conference bags distributed to every attendee, ensuring continuous exposure, wherever the bag is presented even after the Conference.

An opportunity to include a promotional item or message in each bag. directly connecting with Conference participants.

Recognition as the Conference bag sponsor in the Conference official materials.

Pen Sponsor benefits:

Distribution of branded pens within the Conference materials, putting your brand directly in the hands of participants.

Visibility through your logo and brand message on each pen.

Acknowledgement as the pen sponsor in the Conference official materials.

Notepad Sponsor benefits:

Placement of your logo on every notepad given to attendees for use during sessions, keeping your brand in constant view.

A chance to include a welcome message or organisation overview inside the notepad, adding a personal touch.

Listing as the notepad sponsor in the Conference official materials.

Lanyard Sponsor benefits:

Exclusive branding on the lanyards distributed to every Conference participant, ensuring your logo is visible during all event days.

Opportunity to select the design and colour of the lanyards, aligning with your brand identity (subject to approval).

Acknowledgement as the lanyard sponsor in the Conference official materials.

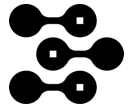
Name Tag Sponsor benefits:

Your logo is featured on each attendee's name tag, directly associating your brand with personal engagement and professional exchange.

Recognition as the name tag sponsor in the Conference official materials



Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

The mini documentary, comprising four episodes, highlights the Conference theme, notable speakers and significant discussions. It builds up pre-Conference excitement and will be broadcast across Ciarb's social media platforms. In a strategic partnership with the Nigerian Bar Association, this campaign will reach an extended audience of over 14,000 individuals, encompassing legal professionals, arbitrators, and mediators within Nigeria and internationally.



Mini Documentary

Investment: Four opportunities available at N1,500,000 each.

Benefits Include:

Placement of your brand's logo on the sponsored episode, ensuring continuous visibility to a wide professional audience.

A special feature in one eNewsletter issue, showcasing your brand with up to 70 words, an image, and a link to your site (subject to approval), showcasing your sponsorship.

Prominent display of your brand on the Conference's official website.

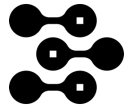
Inclusion of your organisation's details in the Conference Digital Platform, further enhancing your visibility among attendees on the go.

Recognition of your sponsorship at the Conference's closing ceremony and within the post-event report, solidifying your brand's presence among key stakeholders.

Your logo at the main registration area, ensuring attendees associate your brand with their first conference experience.



Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

The eNewsletter campaign plays a major role in the marketing of the Ciarb Nigeria Conference, delivering the most consistent pre-event coverage for its sponsors.

ciarb.
Nigeria Branch

eNewsletter Campaign

In a strategic partnership with the Nigerian Bar Association, this campaign will reach an extended audience of over 14,000 individuals, encompassing legal professionals, arbitrators, and mediators within Nigeria and internationally. The campaign will feature updates about the Conference, spotlight hot topics, and introduce key speakers through at least 8 eNewsletters from June to November 2024.

Investment: Eight opportunities available at N700,000 each.

Benefits Include:

Placement of your brand's logo on the sponsored eNewsletter, ensuring continuous visibility to a wide professional audience.

A direct link from your logo to your website within each eNewsletter, driving targeted engagement and interest.

A special feature in one eNewsletter issue, showcasing your brand with up to 70 words, an image, and a link to your site (subject to approval), showcasing your sponsorship.

Prominent display of your brand on the Conference's official website.

Inclusion of your organisation's details in the Conference Digital Platform, further enhancing your visibility among attendees on the go.

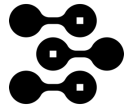
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2024 ANNUAL
CONFERENCE
FRESH PERSPECTIVES:
BACK TO BASICS IN ADR

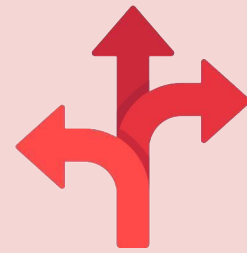
Specific Sponsorship Opportunities



Technology and Delegate Experience Sponsor Packages

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.

The Directional Signs sponsorship offers a unique opportunity for your brand to be prominently displayed throughout the Conference, guiding attendees to various locations and sessions within the venue. This exclusive sponsorship ensures your logo is seen by every attendee several times everyday, providing directional assistance and reinforcing your brand's presence at the Conference.



Directional Signs

Investment: N1,500,000

Benefits Include:

Your organisation logo will be featured on all directional signage throughout the Conference venue. This includes signs pointing to the Auditorium, dining areas, and any other significant event locations.

Your brand gains ongoing visibility, staying in view from the Conference's start through to its conclusion. By easing the navigation process, your brand becomes associated with a positive and smooth Conference experience.

Directional signs will feature your brand's logo and colour scheme (subject to design guidelines), making them part of the Conference's visual theme.

In addition to physical signage, your sponsorship will be acknowledged in the conference program, the digital platform, and on the conference website, with a link to your website.

A special thank you post on our official social media channels thanking you for contributing to the navigational ease of the Conference.

Your logo at the main registration area, ensuring attendees associate your brand with their first conference experience.



2024 ANNUAL
CONFERENCE
FRESH PERSPECTIVES:
BACK TO BASICS IN ADR

Application for Sponsorship Ciarb Nigeria Conference and Gala Night 2024

Please complete the form below.

We, (organisation name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed:

Date:

Please forward this form to: chinelo.agbala@ciarbnigeria.org

Organisation Details

Organisation:

Address:

Telephone:

Email:

Contact Person:

Sponsorship Opportunities

Sponsorship Category/ies requested

1:

N

2:

N

3:

N

4:

N

Total Sponsorship Spend

N



Terms and Conditions

The Nigerian Branch of the Chartered Institute of Arbitrators (Ciarb Nigeria) proposes to conduct an Event to facilitate information-sharing, business and networking opportunities for stakeholders in the arbitration and alternative dispute resolution industry. The Sponsor wishes to sponsor the Event.

These Sponsorship Terms and Conditions are to be read in conjunction with the Sponsorship Application Form and the Sponsorship Prospectus. In the event of any inconsistency, the Sponsorship Terms and Conditions take precedence to the extent of any inconsistency.

Upon written acceptance by the Sponsor of the offer of sponsorship by Ciarb Nigeria, an agreement is entered into between Ciarb Nigeria and the Sponsor.

1. Definitions

1.1. Agreement means these Sponsorship Terms and Conditions, the Sponsorship Application Form and the Sponsorship Prospectus.

1.2. Ciarb Nigeria means the Nigerian Branch of the Chartered Institute of Arbitrators and its officers, employees, and contractors.

1.3. Confidential Information means any information:

(a) relating to the business of the Sponsor or the Event;

(b) of Ciarb Nigeria or the Sponsor, which is designated by the respective owner as confidential; or

(c) of Ciarb Nigeria or the Sponsor which is of a confidential or sensitive nature, which is marked or denoted as confidential or which a reasonable person to whom that information is disclosed or to whose knowledge the information comes would consider confidential,

(d) which is disclosed by Ciarb Nigeria or the Sponsor to the other, directly or indirectly, or otherwise comes to the knowledge of that party in relation to or in connection with this Agreement, whether that information is in oral, visual or written form or is recorded or embodied in any other medium.

1.4. Event means the Ciarb Nigeria 2024 Conference.

1.5. Invoice means an invoice issued by Ciarb Nigeria to the Sponsor specifying the Sponsorship Fee payable by the Sponsor to the Organiser for the Event.

1.6. Parties means Ciarb Nigeria and the Sponsor.

1.7. Sponsor means the entity sponsoring the Ciarb Nigeria 2024 Conference or a part of that Event.

1.8. Sponsorship Application Form means the form through which the Sponsor applies to Ciarb Nigeria to sponsor the Event or a part of the Event.

1.9. Sponsorship Fee means the relevant amount payable under the Sponsorship Prospectus, based on the applicable Sponsorship Package, or as agreed with Ciarb Nigeria.

1.10. Sponsorship Package means the item(s) applied for in the Sponsorship Application Form.

1.11. Sponsorship Prospectus means the Ciarb Nigeria 2024 Conference Sponsorship Prospectus.

2. Acceptance of Terms

2.1. By submitting a sponsorship request for the Event, the Sponsor acknowledges and agrees to abide by these terms and conditions. The Sponsor also confirms its understanding and acceptance of all conditions, benefits, and responsibilities as outlined in the chosen Sponsorship Package.

3. Payment Terms

3.1. Payment Schedule: Ciarb Nigeria must receive the full payment for the chosen Sponsorship Package within 30 days following the issuance of the Invoice.

3.2. Accepted Payment Methods: Payments can be made via bank transfer or cheque payable to the Chartered Institute of Arbitrators Nigeria. Bank details will be provided in the Invoice.

3.3. Consequences of Late or Unfulfilled Payments: Failure to make timely payments may result in the cancellation of this Agreement, and any prior payments

Terms and Conditions

may not be refunded. The reserved Sponsorship Package may be offered to another party without further notice.

4. Cancellation Policy

4.1. Cancellations by you: Sponsors who decide to cancel their participation must inform Ciarb Nigeria in writing. If the cancellation notice is received more than 90 days before the Event, the sponsor will be refunded 50% of the total Sponsorship Fee. Cancellations made less than 90 days before the Event will not be eligible for any refund due to incurred preparation costs and commitments made by Ciarb Nigeria.

4.2. Cancellations by us: In the rare circumstance that Ciarb Nigeria finds it necessary to cancel the Event, sponsors will be provided with a full refund of the sponsorship fee. Alternatively, the sponsor may opt to transfer their sponsorship to the subsequent Conference.

4.3. Adjustments for Event Changes: If alterations to the Event's scheduled format or timing necessitate changes in the sponsorship arrangement, Ciarb Nigeria pledges to negotiate adjustments in good faith to ensure that sponsorship benefits and terms remain equitable and relevant to the new event structure.

5. Sponsorship Benefits

5.1. The benefits associated with each Sponsorship Package will be delivered as outlined in the Sponsorship Prospectus.

5.2. For Sponsors interested in bespoke arrangements or modifications to the standard benefits, these must be formally agreed in writing by the Parties.

6. Use of Intellectual Property

6.1. Sponsor Logos and Trademarks: Sponsors grant Ciarb Nigeria a non-exclusive, royalty-free license to use their logos, trademarks, and service marks (collectively, "Marks") in connection with the promotion and execution of the Event. This includes but is not limited to, marketing materials, event signage, and digital platforms associated with the Conference.

6.2. Conference Intellectual Property: Ciarb Nigeria has all rights to the Event's name, logo, and any other proprietary materials created for the purpose of the Event (the "Event IP"). Sponsors may use these materials solely in the manner and for the purposes explicitly authorised by Ciarb Nigeria, and such use must acknowledge the ownership of Ciarb Nigeria.

6.3. Approval and Quality Control: All uses of Sponsors' Marks by Ciarb Nigeria and all uses of the Event IP by sponsors must be pre-approved in writing. Sponsors must ensure that any use of the Event IP conforms to the quality standards set by Ciarb Nigeria and does not negatively impact the reputation or branding of the Event or Ciarb Nigeria.

6.4. Prohibited Use: Sponsors agree not to use the Event IP in a manner that suggests endorsement or sponsorship of any product or service not associated with the Event, or in any manner that is likely to cause confusion among consumers, or that disparages or discredits Ciarb Nigeria or the Event.

6.5. Intellectual Property of Others: Sponsors warrant that all IP provided for use in connection with the Event does not infringe upon the rights of any third party and that they have all necessary rights and permissions to grant the aforementioned license.

7. Limitation of Liability

7.1. Liability Cap: The total liability towards any sponsor, under any circumstances, including but not limited to non-fulfilment of benefits, disruption of Event, or any other claim related to the Sponsorship Agreement, shall not exceed the total Sponsorship Fee paid by the Sponsor.

7.2. Scope of Liability: Under no circumstances shall Ciarb Nigeria be liable for indirect, consequential, exemplary, or punitive damages, such as lost profits or other intangible losses, arising out of or in connection with this Sponsorship Agreement or the Event itself.

7.3. Sponsor's Indemnity: Sponsors agree to indemnify and hold harmless Ciarb Nigeria, its affiliates, officers,



Terms and Conditions

agents, employees, and partners from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of the Sponsor's activities related to the Event or violation of this Agreement.

8. Force Majeure

8.1. Definition: Force Majeure refers to any event beyond the reasonable control of the parties, including but not limited to natural disasters (floods, earthquakes, hurricanes), war, terrorism, civil disorder, industrial action (excluding strikes involving the party's own employees), significant public health emergencies (pandemics, epidemics), and governmental or regulatory actions including changes in laws, that prevents either party from fulfilling their contractual obligations.

8.2. Notification: The affected party must notify the other party within 14 days of the occurrence of a Force Majeure event, detailing the nature of the Event, its anticipated duration, and its impact on their ability to perform under the terms of the sponsorship agreement.

8.3. Event Rescheduling: In case of a Force Majeure event, Ciarb Nigeria will endeavour to reschedule the Event within 6 months from the originally scheduled date. Sponsors will have the option to transfer their sponsorship to the rescheduled Event under the same terms and conditions.

8.4. Refund Policy if Rescheduling Is Not Possible: If rescheduling the Event within the specified timeframe is not feasible, Sponsors will be offered a choice between a pro-rata refund of their sponsorship fees or transferring their sponsorship to the next scheduled Conference.

8.5. No Liability for Force Majeure: Neither party shall be liable to the other for any delay or non-performance of their obligations under this Agreement arising from any Force Majeure event, provided that they have complied with the provisions of this clause.

9. Confidentiality

9.1. The parties undertake to keep confidential all proprietary information exchanged within the scope of this Agreement. This encompasses, without limitation, details of sponsorship packages, promotional tactics, attendee information, and any other confidential data not openly available.

9.2. Each party agrees to take all necessary precautions to prevent the unauthorised disclosure of such information, using at least the same degree of care that it uses to protect its own confidential information of a similar nature. This confidentiality obligation shall survive the termination of this Agreement and remain in effect indefinitely.

10. Governing Law and Dispute Resolution

10.1. This Agreement shall be governed by and construed in accordance with the laws of Nigeria.

10.2. In the event of a dispute arising from or in connection with this sponsorship agreement, the parties shall endeavour to resolve the matter amicably through direct negotiation.

10.3. If the negotiation does not result in a resolution within thirty (30) days, the parties shall proceed with mediation. A neutral mediator, agreed upon by both parties, shall be appointed to facilitate this process.

10.4. If mediation does not successfully resolve the dispute within sixty (60) days of its initiation, either party shall refer the dispute to arbitration before a sole arbitrator in Abuja, Nigeria, in accordance with the Arbitration and Mediation Act. The decision of the arbitrator shall be final and binding.

11. Amendments

11.1. Any amendments or modifications to these terms and conditions are only valid if made in writing and mutually agreed upon by both parties. Verbal agreements or understandings will not be recognised as valid amendments to this Agreement. The parties must sign any written amendments to signify their consent and acceptance of the new terms.

FAQs for Potential Sponsors

How do I become a sponsor for the Chartered Institute of Arbitrators Nigeria Annual Conference?

To become a sponsor, please fill out the Sponsorship Application Form provided in the sponsorship prospectus or on the conference website. Select your preferred sponsorship category/ies and submit the form and your payment to secure your sponsorship.

What are the different sponsorship levels available, and what benefits do they include?

We offer various sponsorship levels, including Headline, Platinum, Gold, Silver, Bronze, Corporate Supporter, Individual Supporter, and Friend of the Conference. Each level has its benefits, which are detailed in the sponsorship prospectus. Benefits range from branding opportunities, speaking slots, and complimentary registrations to promotional opportunities in conference materials and digital platforms.

What specific sponsorship opportunities are available?

In addition to our tiered sponsorship levels, we offer specific sponsorship opportunities to enhance your visibility and engagement at the Conference. These include sponsoring plenary sessions, networking events such as the gala dinner and welcome cocktail, and other branding opportunities like lanyards, conference bags, and directional signs. Each of these opportunities provides unique exposure to Conference participants.

Can we customise our sponsorship package?

Yes, we are open to discussing custom sponsorship packages to meet your marketing objectives. Please contact our sponsorship team to explore bespoke options.

What is the payment process for the sponsorship fee?

You will receive an invoice with detailed payment instructions when you select a sponsorship package. We accept payments via bank transfer and cheques. Payment is required within 30 days of invoice issuance to secure your sponsorship slot.

What happens if we need to cancel our sponsorship?

Sponsors can cancel their participation by notifying us in writing. If cancellation occurs more than 90 days before the Conference, a 50% refund will be provided. Cancellations less than 90 days before the Event are not eligible for a refund due to incurred costs and commitments.

How will our brand be featured at the Conference?

Sponsorship benefits include branding opportunities such as event signage, Conference materials, and digital platforms. The exact details depend on your chosen sponsorship level and are outlined in the sponsorship prospectus.

Are there opportunities to speak or present at the Conference as a sponsor?

Yes, specific sponsorship packages include speaking opportunities or panel participation. Please refer to the sponsorship prospectus for detailed information on which packages include these opportunities.

How can we maximise our visibility and impact at the Conference?

We recommend engaging with the event attendees through available sponsorship benefits, such as hosting a side event, participating in panel discussions, or utilising digital advertising opportunities. Our sponsorship team can work with you to identify the best strategies for your goals.

Who can I contact for more information about sponsorship opportunities?

For more information or to discuss your sponsorship interests further, please contact Chinelo Agbala at chinelo.agbala@ciarbnigeria.org. We're here to assist you in finding the perfect fit for your brand at our Conference.



We Welcome Your Partnership

Thank you for exploring the sponsorship opportunities available at the Ciarb Nigeria 2024 Annual Conference.

Once you have decided on a sponsorship package, please fill out and return the Sponsorship Application Form included in this prospectus.

For additional information or to discuss bespoke sponsorship opportunities, our conference management team is readily available to assist you.

We are excited about the prospect of partnering with you for this Event and look forward to welcoming you to the Yar'Adua Centre in Abuja in November 2024.

Isaiah Bozimo SAN CArb and Diane Okoko FCIArb
Conference Co-Chairs

Sponsorship Liaison: **Chinelo Agbala**
General Manager, Ciarb Nigeria

Email: chinelo.agbala@ciarbnigeria.org

Telephone: +234 806 720 0353